



QUARTERLY *Development* SERIES

EVENT DETAILS:

Launched in January 2017, the Quarterly Development Series (QDS) is a four-part programming initiative to bring community members into greater proximity with institutions whose initiatives impact Greater Lafayette. The series is a conduit to the business community for insights into exciting business and community development in Greater Lafayette. This event boasts hundreds of attendees per luncheon.

INTERESTED IN JOINING?

Contact Amy Sundell 765.237.9096
amy.sundell@greaterlafayettecommerce.com

TO LEARN MORE:

www.greaterlafayettecommerce.com

SERIES SPONSOR - \$2,000

- Logo recognition at all events in the series
- Logo recognition on the online registration page
- Logo recognition on event materials, where applicable
- Verbal recognition at all events in the series
- Logoed table of 8 at each event

SINGLE QUARTERLY

EVENT SPONSOR - 1 EVENT - \$700

- Logo recognition at the quarterly event of your choice
- Logo recognition on the online registration page
- Logoed table of 8 at selected luncheon

QDS 1

STATE OF THE CITIES & COUNTY

QDS 2

UNLOCKING THE POWER OF AI

QDS 3

RELEVANT TOPIC TBD

QDS 4

ECONOMIC FORECAST

2023 QDS TOPICS & ATTENDANCE

QDS 1

STATE OF THE CITIES & COUNTY

769

ATTENDANCE

QDS 2

THE STATE OF CHILDCARE

296

ATTENDANCE

QDS 3

EMPLOYEE ENGAGEMENT & RETENTION

295

ATTENDANCE

QDS 4

ECONOMIC FORECAST

337

ATTENDANCE

Eat.



**MULTI-COURSE
MEALS @ FIXED
PRICES**

30+
**RESTAURANT
PARTICIPANTS**

**RETURNS
EARLY
2024**



**Greater
LAFAYETTE
★ RESTAURANT WEEK ★**

Greater Lafayette Restaurant Week (GLRW)

is designed to highlight local culinary talent, introduce patrons to new flavors and unique pairings while increasing visibility and traffic.

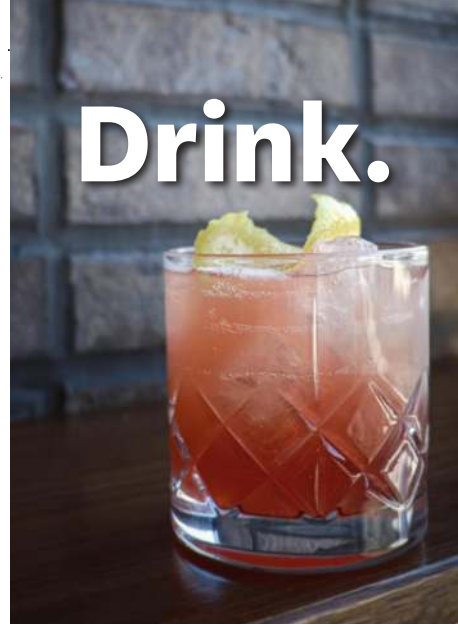
GLRW invites diners to take advantage of event-exclusive, fixed-price, multi-course menus at our community's locally owned restaurants, either through dine-in or carry-out options.

Created in conjunction with the Greater Lafayette Marketing Coalition and the backing power of the City of Lafayette; City of West Lafayette, Tippecanoe County, Visit Lafayette West Lafayette and Purdue University, GLRW is positioned to become a staple event in the Greater Lafayette community.



Explore.

Drink.



**SPECIAL
MENU
FEATURES**

12 **DAYS
OF
DINING
DEALS**

**CAMPAIGN
ONLY DEALS**



EXECUTIVE CHEF PRESENTING SPONSOR - \$10,000

- Business name included in event logo.
- Company logo on all printed and digital marketing.
- Company logo included on Greater Lafayette Restaurant Week website with link to business website.
- Invitation to speak about this event live on radio.
- Company branded ad to be included in three (3) email blasts.
- Company logo on promotional materials distributed to partners.
- Sponsor recognition in all news releases and media advisories.

GOLD PLATE SPONSOR - \$2,500

- Company logo on printed and digital marketing materials.
- Company logo included on Greater Lafayette Restaurant Week website with link to business website.
- Invitation to speak about event live on radio.
- Company branded ad to be included in one (1) email blast.
- Company logo on promotional materials distributed to partners.

SILVER SPOON SPONSOR - \$1,500

- Company logo on printed and digital marketing materials.
- Company logo on promotional materials distributed to partners.
- Company logo included on website.

BRONZE FORK SPONSOR - \$500

- Company logo included on website.

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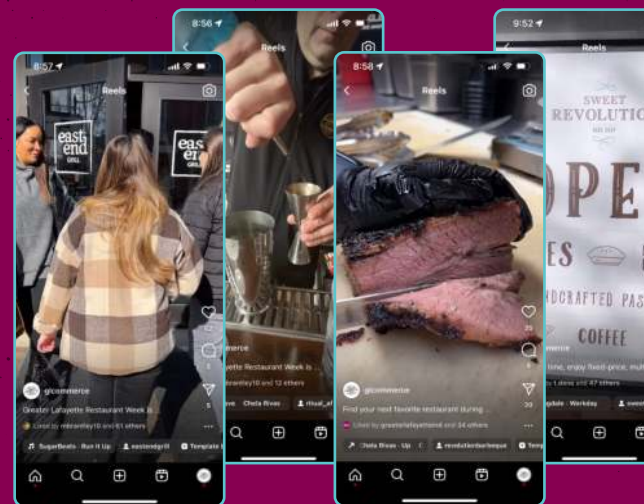
TO LEARN MORE:

www.greaterlafayettecommerce.com

EVENT WEB GRAPHICS



SOCIAL MEDIA POSTS



PROMOTIONAL REELS



TABLE TENTS



2024 CHRISTMAS PARADE

EVENT DATE:

December 6, 2024

EVENT LOCATION:

Main Street, Downtown Lafayette

Join the community during the Holiday Season as we welcome the Greater Lafayette Christmas Parade. This magical, lighted night parade will transport you back to your childhood. This parade features 100+ entries from floats, high school bands, youth groups, organizations, the Purdue All-American Marching Band, and Santa!

GOLD SPONSOR - \$1,500

- Logo prominently featured on calendar event page, social media and other marketing materials.
- Personalized social media recognition, one per platform.
- Personalized Newsletter recognition.
- Logo featured on banner carried throughout the Parade.
- One parade entry with preferred placement.

SILVER SPONSOR - \$1,000

- Logo featured on calendar event page, newsletter, social media, and other marketing materials.
- Logo featured on banner carried throughout the Parade.
- One parade entry with preferred placement.

BRONZE SPONSOR - \$500

- Logo recognition on calendar event page and social media.
- One parade entry with preferred placement.

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Greater LAFAYETTE COMMERCE BUSINESS EXPO

★ 9.13.23 ★

EVENT LOCATION:

Tippecanoe County Fairgrounds

Forge business to business connections and network with your peers. Featuring 120+ booths & 600+ business members walking the footprint.



INTERESTED IN JOINING?

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PRESENTING SPONSOR - LIMIT 1 - \$4,000

- Most prominent recognition on signage and website "Presented by _____"
- Most prominent recognition on applicable promotional materials such as save the date, event map, email blast, social media, etc.
- Recognition during event; opportunity to speak to media during the event and over the PA system.
- Opportunity to participate in media promotion (i.e. live interview or printed quote) before the event.
- Opportunity for social media spotlight promotion at least 3 times prior to the Business Expo.
- **THREE** joined 8x10 booths with preferred placement in the sponsor area, with prime location at entrance & exit to the event.

GOLD SPONSOR - LIMIT 6 - \$3,000

- Logo recognition on event signage and website.
- Recognition on applicable promotional materials such as save the date, event map, email blast, social media, etc.
- Social media spotlight at least once prior to the Business Expo.
- Recognition in live social media interview during event.
- **TWO** joined 8x10 booths in the sponsor booth area, with prime location at entrance & exit to the event.

SILVER SPONSOR - \$2,000

- Name recognition on event signage and website.
- Recognition on applicable promotional materials such as save the date, event map, email blasts, social media, etc.
- **TWO** 8x10 booths in the sponsor booth gallery, with prime location at entrance & exit to the event.

BRONZE SPONSOR - \$1,000

- Name recognition on event signage and website.
- **ONE** 8x10 booth in the sponsor booth gallery, with prime location at entrance & exit to the event.

EXHIBITOR BOOTH - \$500

- **ONE** 8x10 booth in the Expo footprint.

LAST YEAR'S NUMBERS

1,200
BUSINESS TO BUSINESS CONNECTIONS

120
BUSINESS EXHIBITORS

ANNUAL CELEBRATION

DISCOVER WHAT MAKES US *Greater*



EVENT DATE:

October TBD

EVENT LOCATION:

Tippecanoe County Fairgrounds

Celebrate a year of business with us. We invite our members to join local leaders for networking and dinner at our biggest event of the year – over 500 in attendance. Featuring a keynote speaker and awards presentation. We hope this event will leave you inspired and thankful for the opportunity to work and live alongside some of the greatest in Greater Lafayette.



INTERESTED IN SPONSORING THIS EVENT?

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PRESENTING SPONSOR - LIMIT 1 - \$5,000

- Logo linked to website on events calendar & registration page
- Premium preferred logo placement on marketing materials, printed & virtual
- Visual recognition at event with logo projection on the stage
- Two branded tables including 16 seats and 16 drink tickets with best stage placement
- Recognition by emcee during the event
- Opportunity to address the audience in the welcome portion of event

GOLD SPONSOR - \$2,500

- Logo linked to website on events calendar & registration page
- Preferred logo placement on marketing materials, printed & virtual
- Visual recognition at event with logo projection on the stage
- Branded table including 8 seats and 8 drink tickets with preferred placement to the stage
- Recognition by emcee during the event

SILVER SPONSOR - \$1,500

- Logo linked to website on events calendar & registration page
- Logo placement on marketing & promotional materials, printed & virtual
- Branded table including 8 seats and 8 drink tickets with preferred placement to stage
- Recognition by emcee during the event

BRONZE SPONSOR - \$750

- Listing linked to website on events calendar page
- Branded table including 8 seats and 8 drink tickets
- Recognition by emcee during the event



GOLDEN APPLE AWARDS

EVENT DATE:

February 27th, 5:15pm

EVENT LOCATION:

Greater Lafayette Career Academy

Golden Apple Awards has been recognizing educators since 1988. The Golden Apple Award honors and recognizes five educators in Tippecanoe County.

35

CEREMONIES

180

EDUCATORS AWARD

INTERESTED IN JOINING?

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PRESENTING SPONSOR - LIMIT 1 - \$5,000

- Logo Prominently featured on the website, social media, award night presentation, and printed marketing materials
- Logo will be placed on teaser videos
- Specific social media post recognizing you as a presenting sponsor
- Recognition as a presenting sponsor on Golden Apple e-blasts
- Recognition from the emcee during award ceremony
- Company representative introduces an award recipient during award ceremony
- Sponsor name will be mentioned upon presenting the check at the surprise presentations
- Can be present at all surprise check presentations, if desired

GOLD SPONSOR - LIMIT 4 - \$2,500

- Logo featured on the website, social media, e-blasts, award night presentation and printed marketing materials
- Recognition from the emcee during award ceremony
- Company representative introduces an award recipient during award ceremony

SILVER SPONSOR - \$1,000

- Logo featured on the website, social media, e-blasts, award night presentation, and printed marketing materials

BRONZE SPONSOR - \$500

- Company name featured on the website, social media, e-blasts, award night presentation, and printed marketing materials



NEXT GENERATION WORKFORCE

powered by
Greater Lafayette Commerce



REGIONAL PROGRAMS INCLUDE:

CODERDOJOS - ALL YEAR

Monthly coding, programming and robotics club for K – 12th graders. Current locations in Tippecanoe, Warren and White Counties

ROBOTICS IN MANUFACTURING CAMP - JUNE & JULY

Week long camps for K – 8th graders to teach coding, programming and robotics in manufacturing. Current locations in Tippecanoe, Warren and White counties.

MANUFACTURING WEEK - OCTOBER

Week long in-person events for K – 12th graders. Location is Tippecanoe County Fairgrounds and regional manufacturing facilities.

MANUFACTURING IN THE CLASSROOM VIRTUAL SEPTEMBER THROUGH MAY

Resource for public, private and home educators to teach students about manufacturing awareness and career opportunities. Weekly professional development meetings with educators offered during the school year.

CAREER & TECHNICAL EDUCATION AWARDS - APRIL

High School Seniors awards for outstanding students in CTE programs at Greater Lafayette Career Academy. Students, educators, families and community members attend the ceremony.

These programs are free to all public, private and home school students and educators in the 9 county region serving Benton, Carroll, Cass, Clinton, Fountain, Montgomery, Tippecanoe, Warren and White counties.

THANK YOU FOR YOUR CONTINUED SUPPORT!
QUESTIONS? PLEASE CONTACT
Kara Webb | 765.742.4044 office | 765.532.1366 cell
kwebb@greaterlafayettecommerce.com
TO LEARN MORE: www.greaterlafayettecommerce.com

PRESENTING INVESTOR - LIMIT 1 - \$10,000 & ABOVE

- Premier logo placement on signage at all events
- Premier logo placement on event websites
- Premier logo placement in MFGWEEK comic books
- Premier logo placement in Manufacturing in the Classroom Virtual platform program
- Premier logo placement on t-shirts for each camper
- Premier logo placement in all video materials

GOLD INVESTOR - \$5,000 & ABOVE

- Premier logo placement on signage at all events
- Premier logo placement on event websites
- Premier logo placement in MFGWEEK comic books
- Premier logo placement in Manufacturing in the Classroom Virtual platform program
- Premier logo placement on t-shirts for each camper
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SILVER INVESTOR - \$2,500 & ABOVE

- Logo placement on signage at all events
- Logo placement on event websites
- Logo placement in MFGWEEK comic books
- Logo placement in Manufacturing in the Classroom Virtual platform program
- Name recognition on t-shirts for each camper
- Logo placement in all video materials

BRONZE INVESTOR - \$1,000 & ABOVE

- Logo placement on signage at all events
- Logo placement on event websites
- Logo placement in MFGWEEK comic books
- Logo placement in Manufacturing in the Classroom Virtual platform program
- Name recognition on t-shirts for each camper